



## Do you want to?!

- Develop your talents and agility
- Boost your creativity
- Be innovative with your different projects
- Invent tomorrow's products and services
- Widen your organisation's vision
- And that's not all...

**Visit Lleo Magic's Creativ' Lab  
and its creative solutions,  
never seen!**



- Creativity and Innovation trainings
- Design Thinking
- Creative Pro Action Café
- The Lleo Magic Kit
- Coaching and Team-building

## **Innovation Training & Professional Coaching**

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# Lleo Magic's creativ' Lab

## Innovation and Creativity trainings

How to find your innovative solutions with agility? Thanks to our custom tailored trainings and our large pallet of playful, sensorial, artistic and thoughtful tools.

## Creative safaris

Find out what's happening in Paris, London, Berlin, Milan... Capture the unseen and jump on the trails of new ideas to nourish your inventions.

## Le Fabuleux Voyage

Do you want to master different creative tools while having fun?  
Go on an adventure with this giant board game to be experienced in cooperative teams.



## Design Thinking

A seminar to learn how to co-create your new products and services with your customers. The art of prototyping very quickly in the creative process.

## Creative Research Meetings

Unfold together a multitude of original and pertinent ideas, on your operational projects and your strategic challenges.

## Creative Pro Action Café

Up to 60 contributors to help several project managers to concretize their innovations. A friendly approach based on diversity.

## Crea Magic

3 hours for developing your immense creative powers!

Discover *Leo Magic's* techniques and his 3 card games. Realize with pleasure your innovative projects!



## Lleo Magic Kit

Adopt the *Creativ' Attitude*, find your *Creativ' Inspiration* and make your *Creativ' Difference* thanks to his 3 card games and so much more...

The *Lleo Magic Kit* is a unique creation adaptable to your needs.

## Team-building and Lego® Serious Play®

Live together a unique experience in a fun and friendly spirit. Strengthen links and synergy. Generate creative solutions to a challenge the team wishes to explore. Experiment with effective tools such as Lego® Serious Play® to communicate authentically and come up with new ideas.

## Creative Career Assessment

Take a new look at your work history. Visualize your future creatively to optimize your full potential and progress in your company.



## Co-Creative Development

Stimulate creative interactions in your team with a collaborative approach. Meet up once a month to create together!

We can host in French and English, face-to-face or distance learning

# Why Choose Us?

**Our special partners  
comment on their shared adventure with Le Creativ' Center:**

## Developing your creative potential

### L'OREAL EUROPE

« This seminar, created by Marie-Claire to meet our special requirements, is definitely the one I am proudest of in our managerial development course - and certainly the most sophisticated! She has achieved a major feat by successfully combining a journey into our inner creative child and a multisensory exploration while providing a practical set of tools and solutions to the creativity issues posed by each of the participants, all in just three days! Congratulations to you and to us, because the seminar is the result of a joint creative endeavour in which you made me want to participate. And thank you also for the creative resourcing stimulation you have given our development teams over the last ten years: it is the driving force of our innovation-based leadership. »

**David Arnéra, Director of Management Development**

## Training for creative meeting facilitation

### SNCF

« The format of the training created for our Créateliers facilitators made it easy for them to clarify their creative challenges and master efficient tools to generate and select innovative ideas. The concrete, stimulating and playful teaching approach in Coaching mode in line with the participants' reality has permitted to reinforce the collaborators' involvement and to benefit from concrete results for iDTGV challenges beyond our expectations. A big thank you to Marie-Claire for her professionalism, her reactivity and her ingenuity. Our advice: trust her! She will truly bring to you an approach pertinent to your challenges! »

**Delphine Aubin, Innovation Projects Coordinator**

## Creativity workshops

### ETAM

« Marie-Claire Le Reun has succeeded in providing an easy-going, fun opportunity for all of us at ETAM, no matter what our job, to discover that we are creative, give us a taste of our potential and teach us how to use concrete tools to turn Creativity into an everyday operational aid. The feedback has been very positive at every level and has contributed to developing the organisation's creativity culture. »

**Valérie Estienne, ETAM Training Division Director**

## Some of our other partners :

Associations : AVISE - CONCORDIA - FONDATION NICOLAS HULOT – LA RUCHE - TICKET FOR CHANGE

Schools : ECOLE CENTRALE PARIS – Ecole de Communication ISCOM – POLYTECHNIQUE EXECUTIVE EDUCATION

Companies : CARREFOUR – DE VITO WALDORF – EDF – ESPRIT – GROUPAMA – LA POSTE – RENAULT – SMILE

And also : ASSISTANCE PUBLIQUE / HOPITAUX DE PARIS – FRANCO-BRITISH CHAMBER OF COMMERCE AND INDUSTRY

# Mindset & Ethics

## A trusted partnership

A project in mind? Let's study it together and develop the best action plan to achieve your goal! You are now one of our special partners!!!

## Our original creations

We have invented for you several tools inspired by our 15 years of expertise... on top of our pallet of 100 creative techniques!

Let's explore together different paths to find new ideas... genius ideas of course!

## Our ethic

Because we fully respect our clients, we abide by the ethical codes of the European Mentoring and Coaching Council.



## Close collaboration for concrete results

Reaching your goals requires efficiency. Whatever position you hold in your organisation, we want to help you achieve the best possible creative solutions.

## Pep, imagination and a zest for living!

That's us! At Le Creativ' Center!

A playful and friendly atmosphere to open new doors and give the best of yourself!

## Environmental and social responsibility

Humanity and our planet above all!  
We actively support sustainable development particularly in our efforts to reduce our ecological footprint.

We have chosen to sponsor training in innovation skills in several environmental and welfare organizations.

# All about us!



## Marie-Claire Le Reun and her team of Consultants-Coachs

**At Le Creativ' Center, we have two passions!**  
The development of human potential and creativity!  
For more than 15 years (already!),  
our team of Consultant-Coachs accompanies you with your challenges.

Marie-Claire, Founder of Le Creativ' Center, tells you her story.

### **A flying start!**

After several years in international corporate communication, I devoted myself to a new adventure. Different expeditions in Human Sciences have taught me everything 😊! The Hermann personality inventory, Applied NLP, Voice Dialogue, Visualization, Coaching, Management and Team-Building.

### **Full speed ahead!**

Operational Creativity and Innovation hold no secrets for me who have attended numerous training sessions including the CNAM in Paris and the Creative Problem Solving Institute in the United States.

### **And my curiosity doesn't end here!**

Explorer of innovation, I widen my horizon travelling the world. As news projects come along, several trusty Consultant-Coachs join me because le Creativ' Center is, above all, a Dream Team!

### **The Creative Adventure invents itself every day!**

After the audacious experimentations with voyages in the future, around ubiquity and watering can of ideas, we have created several tools and games to facilitate the generation of new creative solutions.



**Let's get together!**  
**And share your desire to innovate,**  
**your plans to do something better, new and different**

### **Start writing your story with Le Creativ' Center**

- by phoning us up 06 28 19 80 60
- e-mailing [marieclaire@lecreativcenter](mailto:marieclaire@lecreativcenter)



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### **Let's meet up**

**We're in the center of La Rochelle,**  
**very close to the sea,**  
**and often on the move,**  
**so we're sure to be close to you.**



**Le Creativ' Center outsources  
the administrative side of its activities to I.T.G.**

**I.T.G. Formation**  
**S.A.S. with a capital of 40000 euro**  
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**Professional code 8559A**

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